



Customer Sentiment Immersion Day



Business-problem-focused learning

- Customer churn

Working backwards in action

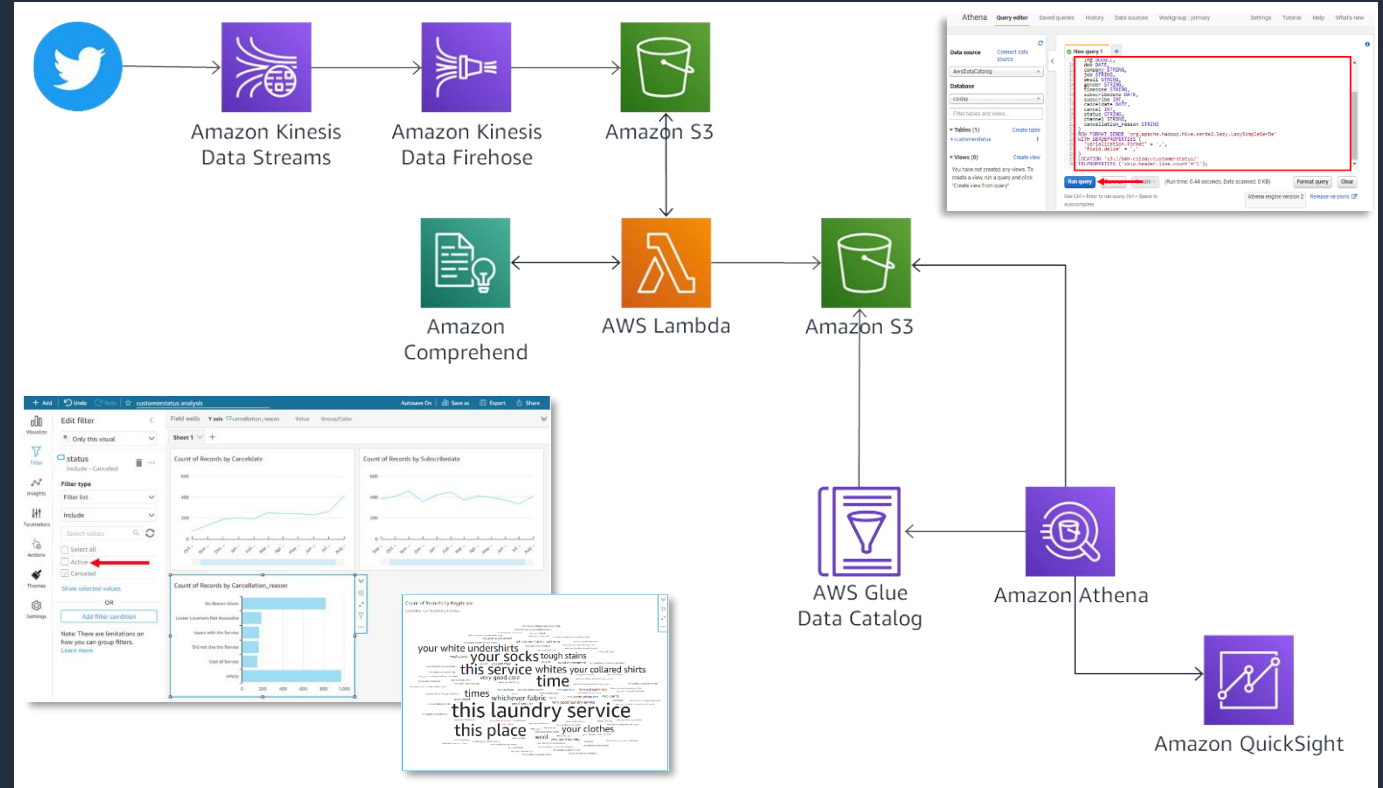
- Start with business challenge
- Approach solution iteratively

Presentations

- Overview of AWS services required

Hands-on Labs

- Build the data pipeline and solution
- Storage, Analytics, Compute, and AI/ML



Target Audience

- Business and technical audience
- No prior AWS experience necessary

